



PlacerGROWN

As of March 18, 2025 – Placer County Board of Supervisors approved contract.

The Placer County Visitors Bureau is the official marketing organization for the Placer County Agriculture Department's PlacerGROWN program.

We are excited to get started!



Placer County Visitors Bureau Organization Brands





PlacerGROWN Introduction



Rob Haswell
CEO
Visit Placer



Josh Huntsinger
Director of Agriculture, Parks &
Natural Resources
Placer County



Camelia Enriquez
Owner
Twin Peaks Orchards



PlacerGROWN Spring Lunch

Catering by Chef Madres



Green Salad featuring lettuces from ***Foothill Roots Farm*** and Spicy Salad Mix from ***Natural Trading Company***

Winter Squash Soup featuring Kobocho and Butternut Squash from ***Foothill Roots Farm***

Seasonal Vegetable Crudite from ***Foothill Roots Farm*** and ***Natural Trading Company*** with house-made dip

Farro Salad with dried cherries and fresh herbs

Artisan Sandwiches on Pullman Loaves from ***The Baker and the Cakemaker*** with lettuces and greens from Foothill Roots Farm and Natural Trading Company

Assorted sugar-coated cupcakes and macarons