

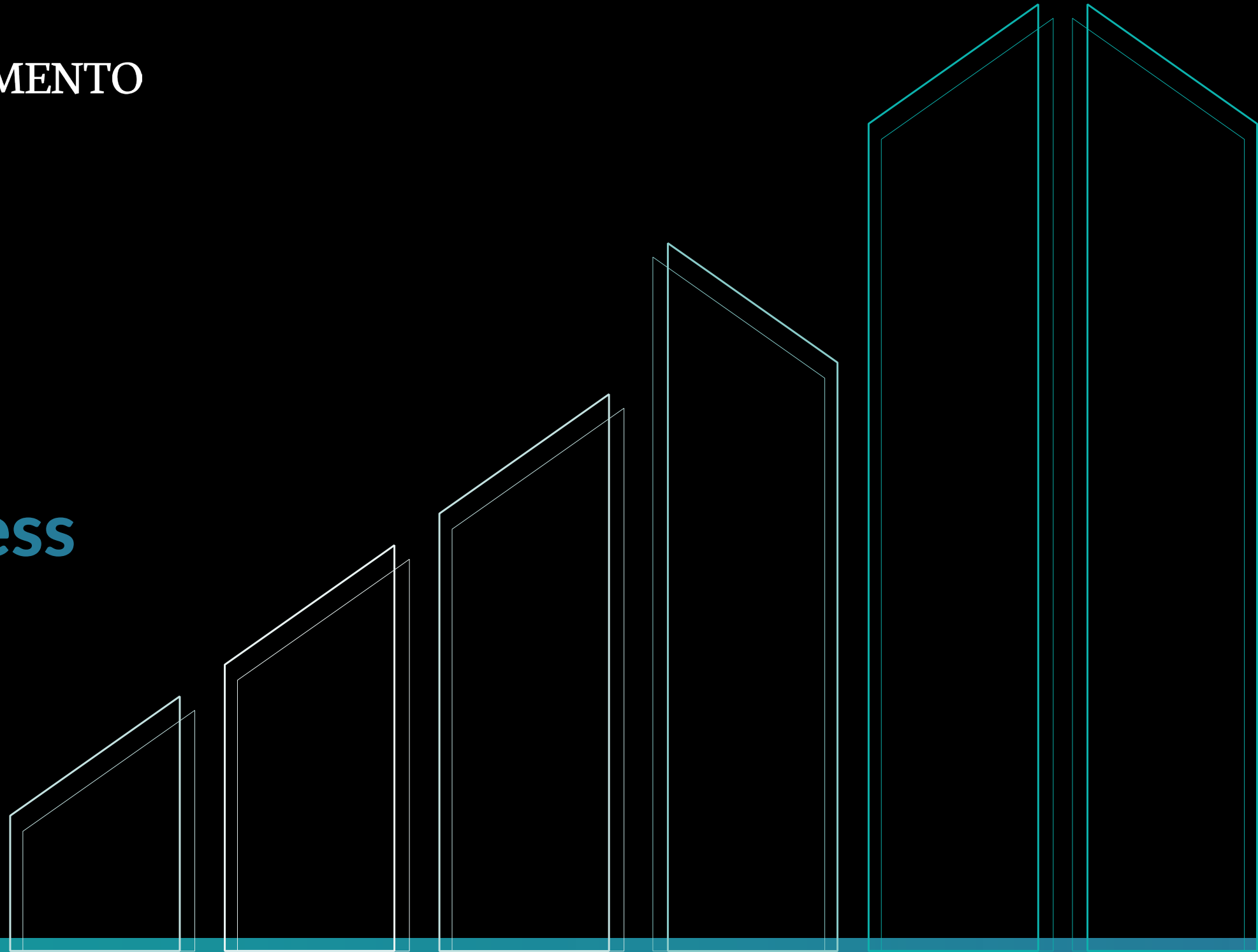


**Growth**

**Sustainability**

**Equity**

**Competitiveness**



# Who. What. Why.

WHO is  
GSEC?

A public-private partnership of **50 CEOs and 22 communities** determined to drive economic **growth** in Greater Sacramento

WHAT does  
GSEC do?

Brings CEOs and public leaders together to create one regional economic strategy, with an emphasis on elevating the region's global **competitiveness**

WHY does GSEC's  
work matter?

Growing tradable-sector industries is the key to building a **sustainable** and **equitable** economy, changing the lives of individuals

# #3 economic development organization: 2022-2024

## Board of Directors leadership



## GSEC's impact: 2015-2024

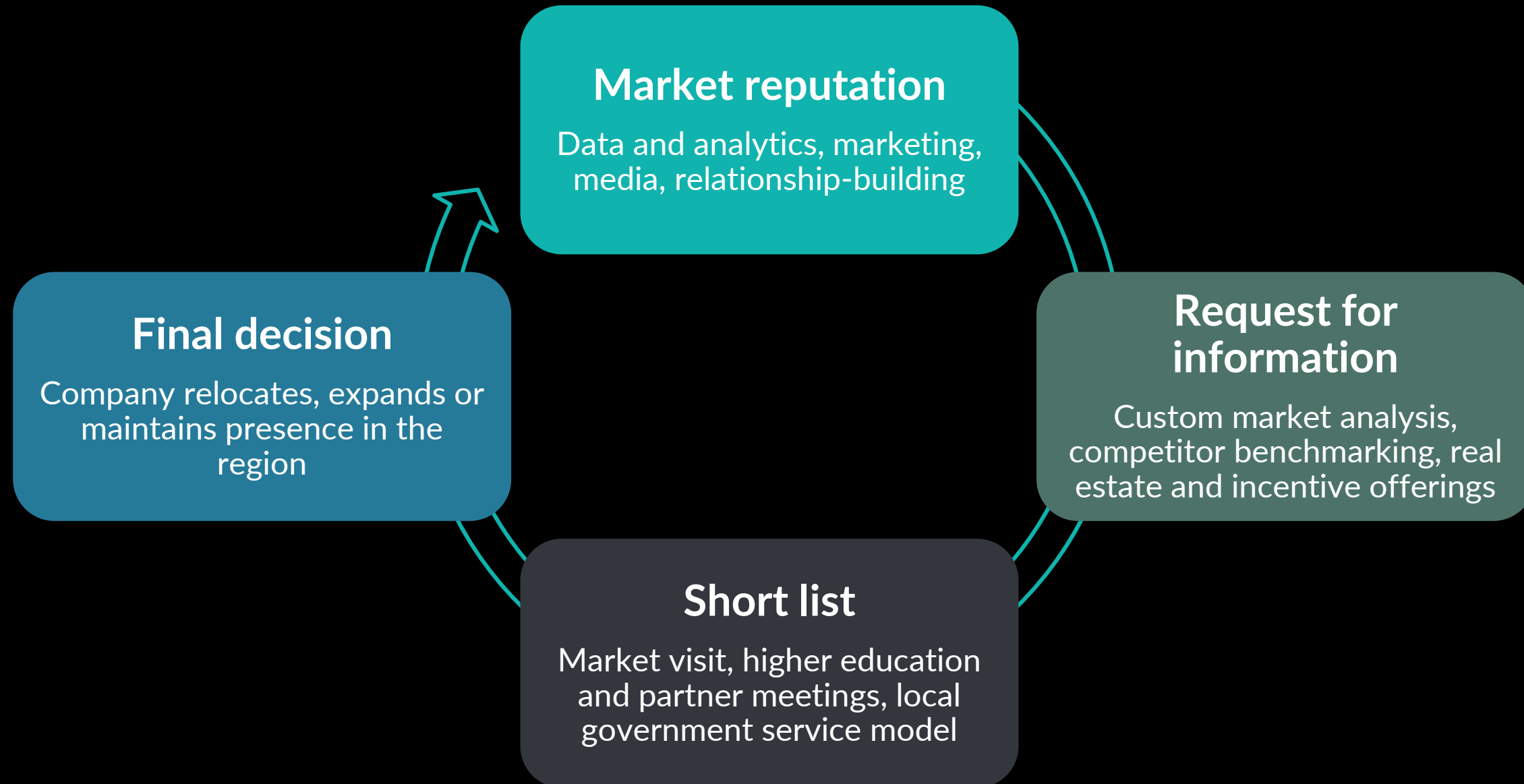
118  
companies

\$15.2B  
economic output

33.4K+  
jobs



# The cycle of investment decisions



# One marketplace: communities drive and share the economy

On average communities produce 47% of their jobs.

Community	Jobs produced
City of Auburn	45.7%
City of Citrus Heights	25.5%
City of Davis	43.7%
City of Elk Grove	42.5%
City of Folsom	53.3%
City of Galt	23.2%
City of Lincoln	30.0%

Community	Jobs produced
City of Roseville	52.0%
City of Sacramento	60.0%
City of West Sacramento	34.4%
City of Woodland	45.7%
City of Yuba City	47.5%
El Dorado County	66.1%
Placer County	70.9%

# Data and analytics drive economic change



**#2**  
region for tech growth



**#2**  
region for life science growth



**#4**  
region for job growth

Brookings Metro Monitor	2017	2025
Growth	66	10
Prosperity	72	20
Inclusion	80	7
Racial Inclusion	n/a	34
Geographic Inclusion	n/a	3

# Global semiconductor revenue to reach \$1T by 2030, \$5T by 2040

- CHIPS Act, led by Congresswoman Matsui, allocates \$280B+
- Bosch investment (\$1.5B) is CA's largest semiconductor investment in 30 years
- SK hynix invested \$9B to create Solidigm; global HQ & R&D are in Rancho



MARKET MOMENTUM

# Globalize Greater Sacramento

2019



2022-2023



\$9B investment



CA's largest semiconductor investment in 30 years (\$1.5B)

2024



2025



\$1.1B life science center





TRANSFORMATIONAL INITIATIVE

# Globalize Greater Sacramento



Secure nonstop international flights



Hire GSEC representative in Germany to recruit Bosch supply chain and cleantech companies, enhancing international business connections



Aug '24 delegation to Korea to secure additional investments and promote Aggie Square, strengthening international partnerships and securing commitments for the region's growth



## MARKET MOMENTUM

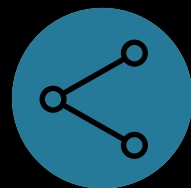
# Capital Acceleration Network



15 accelerators, incubators  
and entrepreneurship programs



14 venture capital funds



\$12.4B in growth capital invested over  
past five years

Source: PitchBook 2023, growth capital invested from Nov. 1, 2018 thru  
Oct. 31, 2023



# TRANSFORMATIONAL INITIATIVE

## Capital Acceleration Network



Foster connections for high-value and high-growth founders



Bring VCs into market and partner on roadshows



Support creation of local funds and grow connections with national follow-on funds



## MARKET MOMENTUM

# Major league sports



We are a top 20 media market with only one major league team



Sacramento Kings emerge as top 10 in NBA revenue



A's choose West Sacramento as temporary home



UC Davis joins Mountain West Conference



# TRANSFORMATIONAL INITIATIVE

## Major league sports



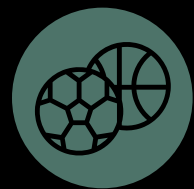
MLB '28 – rally the megaregion around adding a Northern California pro team



Continue pressure to land MLS



Garner support to fund and build major league stadium in the region



Support Sac State in becoming a Division I-A team



# BE MORE. DO GREATER SACRAMENTO.

A movement to tell the story  
of our region's transformation

- Chaired by Sacramento Kings and VSP Vision
- A business brand built with input from 3,800+ current and former residents
- 50 regional public, private and nonprofit organizations signed up to support the launch
- Running regional campaign spring 2025 and expanding nationally and globally thereafter






**We're not leaving California,  
we're **leading** it.**






**GREATER SACRAMENTO**  
ECONOMIC COUNCIL

**Thank you.**  
GreaterSacramento.com

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